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**ASSET
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SUMMIT**

**MAY 16-17, 2018
LISBOA, PORTUGAL**

ORGANISED BY:



ABC SUMMIT LISBOA 2018

Catching up with the Blockchain at Casino Estoril

Blockchain and the cryptographic solutions that have emerged from this promising technology have increasingly attracted the interest of individuals, companies and governments.

It is a technological change that can be signalled as fundamental and radical at the social, economic, financial and even political levels.

In addition to the enormous impact that it may have in the very near future, there is currently a widespread lack of knowledge, globally, about the very existence of this technology, its purpose and the ways we can all benefit from it.

Blockchain emerged in 2008 and is the platform that originated Bitcoin, a digital currency known worldwide due to the way that its speculation has been generating fortunes or misfortunes almost overnight. Unfortunately, the fact is that Bitcoin is a unique reference to the great public regarding the Blockchain technology that it is based on.

Blockchain enables decentralization of information through the Internet, ensuring efficiency, accuracy, transparency and validation of that data. Ten years after the advent of Blockchain, the financial area is leading its use, but there are other industries that are already looking to benefit from this alternative path.

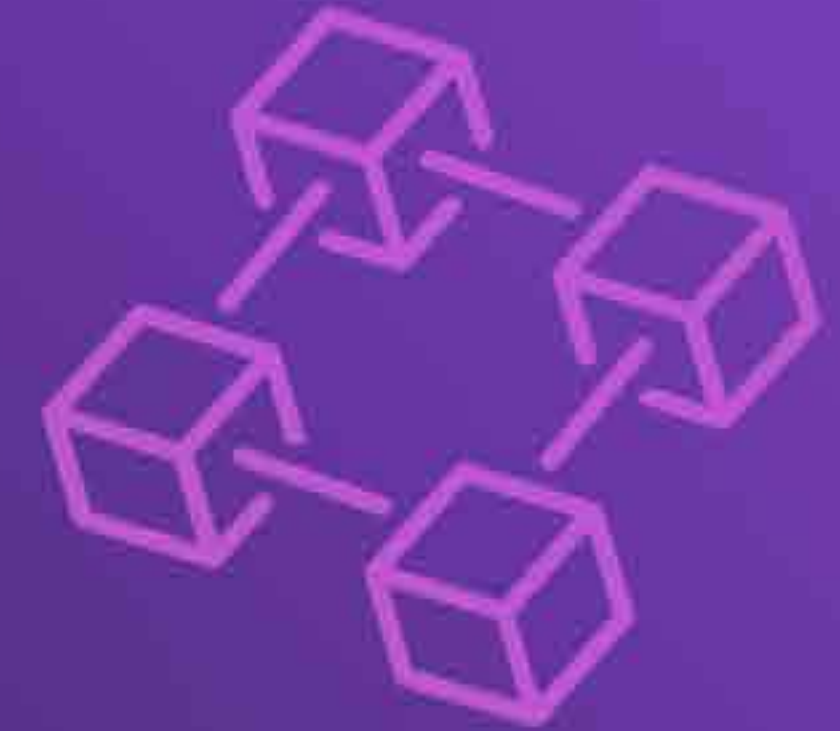
The ABC Summit, held at Casino Estoril, serves as a promotional plateau for start-ups from the most diverse industries, that have in common the use of this technology and the fact that their activities are supported by assets or by solid projects that add real value.

WHY PORTUGAL?

Portugal is part of the 22 European countries that recently established the European Blockchain Partnership, willing to share knowledge and promote the use of this technology in public services.

Portugal has seen, in recent years, an increasing public interest in digital technology, and because of this, the country is more and more at the center of technological research and debate, making Lisbon the catalyst of international events on this matter.

WHAT'S THE POTENTIAL USE OF BLOCKCHAIN IN EUROPE?



Blockchain can be used for multiple purposes, in addition to financial services. Pioneers visualize and take advantage of great opportunities.

European people will certainly benefit from this development to enhance several public and private areas: Education, electoral rights, law, public and private contracts, real estate activity, security, infrastructure overseeing, insurance, copyright, music sharing, energy, among others.

The fact is that despite many of the agents of the various economic and social activities usually associate to promote their common interest, their processes are fragmented and uncoordinated.

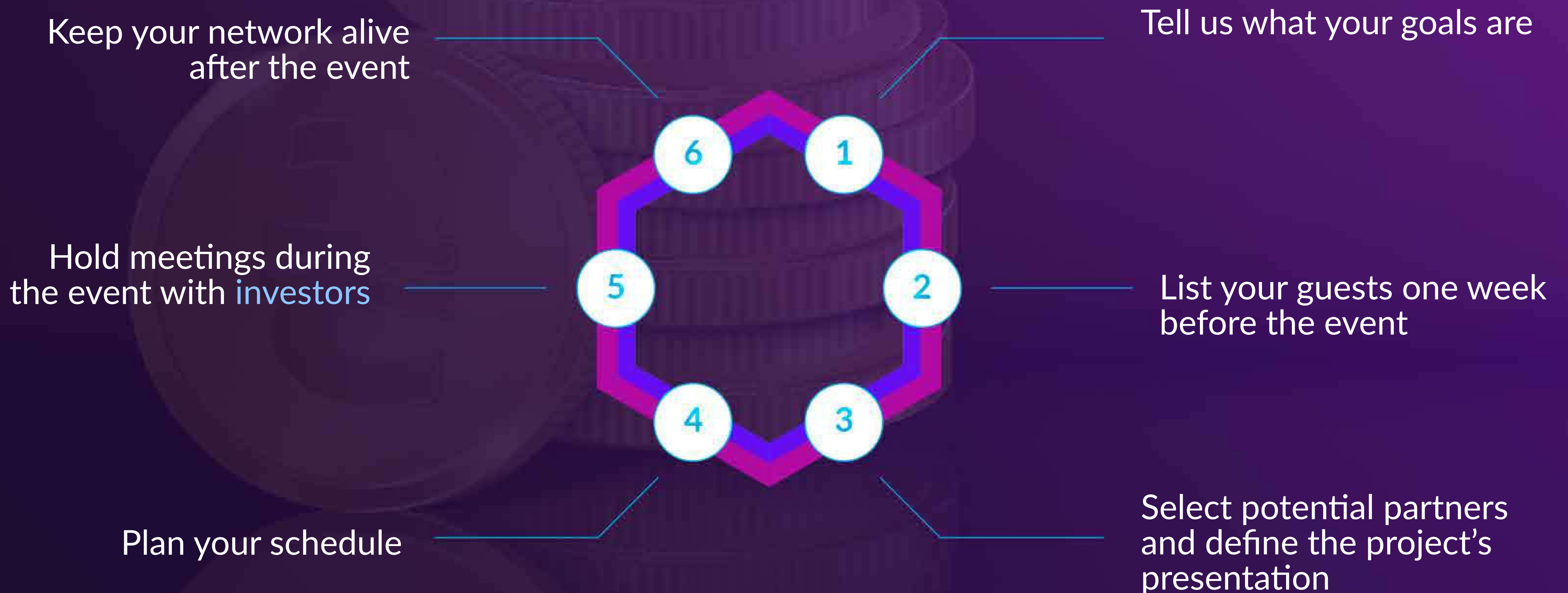
The ABC Summit means giving a "voice" to technological ideas and contributions that may be decisive for investors and decision makers, so that they can apply them on new strategies and discover opportunities for growth.

This event is ensuring access to everyone, from individuals to private and public entities, to discover and understand this technology, by answering the many questions raised by the models presented.

HOW IT WORKS?

Creating a solid foundation to ensure the next steps of digital transformation through different applications of Blockchain technology. We see the ABC Summit as a platform that drives change.

It is imperative that solution providers, such as your company, are present as the key players in this challenge.



WHY SPONSOR?

This is a unique opportunity to present your ideas and projects, to attract the interest of customers, investors, consultants, partners, market leaders, people with similar ideas, all under one roof, at the same time, with the same will and "mindset".

Great Opportunity for Networking

We encourage you to be particularly active at the "Sunset Gathering" (May 16), a moment especially dedicated to networking, which presents a great opportunity for sponsors, VIP participants and speakers to become acquainted and exchange points of view.

Interactive show of companies with vision

Interact with start-ups that present themselves with innovative ideas, projects, products and solutions. Discover participating companies that decided to move on new rules to win the market.

Common space for entrepreneurs and decision makers

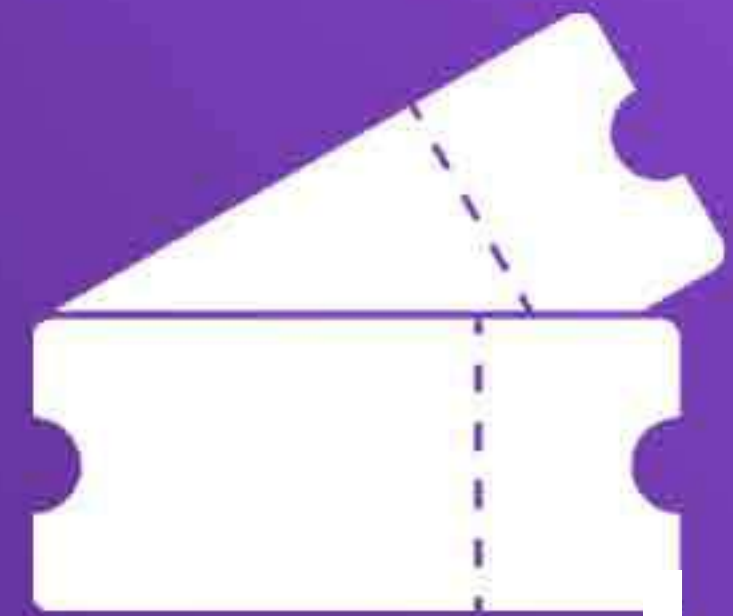
Business opportunities arise when technological entrepreneurs and traditional business managers work together using the Blockchain. Join a business community to stay engaged, connect and learn from the best.

Experience and Knowledge on Stage

Information improves models, helps planning strategies, and thus conquering a better future. Be the privileged recipient of what will be said and explained by renowned experts and influencers.

EXHIBITOR'S PACKAGES

EARLY BIRD UNTIL MAY 6



VIP

- 29,000 euros;
- 6 team members;
- 10 Premium Guests (Full access to the Meet and Greet Cocktail at the 16th, Showcase and Closing Ceremony on the 17th);
- Project Logo on event Photocol for the Meet and Greet Cocktail, Event, Interview Box, Closing ceremony and Shared among all media partners;
- Premium location for better brand awareness;
- Private networking zone;
- 1 table/4 chairs;
- Two 55'Inch Monitor;
- Shuttle up to 12 people;
- Roll-up with company logo/name;
- 6 Buffet wrist bands (Snack and Dinner 16th + Lunch and Dinner 17th + Closing Ceremony party);
- 6 double hotel rooms;

PACK A

- 22,000 euros
- Early Bird Price: 16,000 euros;
- 6 team members;
- 6 Premium Guests (Full access to the Meet and Greet Cocktail at the 16th, Showcase and Closing Ceremony on the 17th);
- 1 table/4 chairs;
- 6 Buffet wrist bands (Snack and Dinner 16th + Lunch and Dinner 17th + Closing Ceremony party);
- 4 Double hotel rooms;
- Shuttle up to 6 people;
- Roll-up with company logo/name;
- Two 55'Inch Monitor;

PACK B

- 9,500 euros
- Early Bird Price: 7,900 euros;
- 4 team members;
- 4 Premium Guests (Full access to the Meet and Greet Cocktail at the 16th, Showcase and Closing Ceremony on the 17th);
- 3 Double hotel rooms;
- 4 Buffet wrist bands (Snack and Dinner 16th + Lunch and Dinner 17th + Closing Ceremony party);
- 1 table/4 chairs;
- Shuttle up to 4 people;
- Roll-up with company logo/name;
- One 55'Inch Monitors;

PACK C

- 6,900 euros
- Early Bird Price: 5,500 euros;
- 4 team members;
- 2 Premium Guests (Full access to the Meet and Greet Cocktail at the 16th, Showcase and Closing Ceremony on the 17th);
- 2 Double hotel rooms;
- 4 Buffet wrist bands (Snack and Dinner 16th + Lunch and Dinner 17th + Closing Ceremony party);
- 1 table/4 chairs;
- Roll-up with company logo/name;

TICKET PRICES

A TICKET

49€

INCLUDES:
Main Event

AB TICKET

99€

INCLUDES:
Welcome Cocktail
Main Event

ABC TICKET

199€

INCLUDES:
Closing Ceremony
Welcome Cocktail
Main Event

BUSINESS PLATFORM

The main goal at the ABC Summit is to establish new business partnerships and the continued development of Blockchain networks, both at the private and public levels. By crossing industrial, commercial, financial, social, educational and other areas' interests, we will bring together investors, leaders, influencers and top decision-makers who are actively looking for business opportunities. Influential people envisioning the potential of partnerships that ensure the proper requirements, under a single technological denominator, to enhance current and future projects.

WHY ATTEND?

HEAR from Top speakers & experts on Blockchain technologies

LEARN how ICO's (Initial Coin Offering) and cryptocurrencies can be Leveraged to gain Customers, add value to Company Offerings and differentiate Products and Services

GET Hands-on Experience of Innovative Technologies and use Case Studies

MEET Startups using Blockchain to Innovate and Disrupt Industries

FINALLY, we will focus on what the Future holds for Blockchain and Electronic Currency in General.

LEARN everything about Blockchain Business Models which will take this Distributed Ledger Technology into every Market imaginable from Shipping to Commerce

ONE Massive Disruptive Platform to meet and Network with Top Investors, Advisors, Founders, Thought Leaders and Stake Holders of the Industry, and Explore Use Cases, Implementation, Roadblocks and much more...

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Organized by:



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